



FOR IMMEDIATE RELEASE

LADA Gets a High Five from Founding Members

Battle Lake, MN, June 1, 2008 – The Lakes Area Development Association (LADA), located in Battle Lake, Minnesota, has received strong affirmation from its first five founding members as it prepares to kick-off its membership program.

Arvig Communication Systems, Everts Lumber, Battle Lake Good Samaritan Center, State Farm Insurance and Lyman Trutna all delivered \$1,000 membership checks to become LADA's initial founding members. These commitments follow a \$5,000 visioning grant from West Central Initiative and are all symbolic of the broad support for LADA's role in guiding intentional economic development in the lakes area.

Each of the Founding Members has been active in the tactical planning that has occurred during the past several months, which led to their decisions regarding LADA membership.

David Arvig, Chief Operating Officer of Arvig Communication Systems, approved the firm's membership. "LADA's plan is thorough and we completely support what this organization is doing. They have articulated what needs to be done, and more importantly, it appears they have the people and passion to do it," said Mr. Arvig.

LADA's efforts will bring benefits to many stakeholders in the region, including businesses and local and seasonal residents. Lyman Trutna is an example of this impact. Trutna became a Founding Member as a resident in Clitherall Township. "I've attended the LADA planning meetings. The timing of this work is really important to our area. I wanted to be among the first to show tangible support for this effort. It's important to our community, school, businesses, and our environment," said Trutna.

The Lakes Area Development Association will conduct its formal membership drive this month with mailings to area businesses. Additionally, several lake associations have invited LADA to present at their annual meetings this summer, as their seasonal property owners are interested in learning more about LADA's future plans.

Area residents will find more information about LADA and its membership program at www.LakesAreaDevelopment.org.

About Lakes Area Development Association

Lakes Area Development Association enables economic development in the lakes area with business expansion services, new investments, and community enhancements while preserving a superb quality of life. The association's address is P.O. Box 895, Battle Lake, MN 56515.

For more information, please contact:

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