



Lakes Technology Group Opens in Battle Lake

FOR IMMEDIATE RELEASE

Battle Lake, MN – September 15, 2008 – The lakes area will soon be home to a new technology firm. Lakes Technology Group will open its new headquarters and retail center in downtown Battle Lake in October and will serve west central Minnesota and eastern North Dakota. The company offers a variety of residential products and services, including; computers, accessories, software, networking, home theater, home audio and repair service. Lakes Technology Group will also offer business services such as networking, outsourced technology management, and web design.

The Lakes Technology Group was recently formed by Jim and Jan Eitzen, entrepreneurs living on Clitherall Lake. To establish a strong business foundation for expansion, the Eitzens purchased Town and Country Computers in Wahpeton, ND which provides products and services to several thousand customers across the region. Town and Country will continue to operate the Wahpeton store as part of Lakes Technology Group.

Lakes Technology Group has purchased retail space in Battle Lake. Renovations are currently underway to create a new retail lobby, home theater showroom, and service center. The office will be managed by Garrett Nelson, a professional with years of technology experience.

The Eitzens have worked closely with Lakes Area Development Association while making plans for their new company. LADA President Shawn Frank is quick to compliment the Eitzens for their commitment to the area. "This is the kind of 'green' industry we need. Lakes Technology Group is a year-round business, creates jobs here, and brings revenue into the community from outside the area. The company will be a valuable asset to our residents, businesses, and area home builders with the range of products and services they provide," says Frank.

An open house is being planned in October to introduce the community to Lakes Technology Group and its employees. Arrangements can be made now for new products, repair or in-home consultations by calling 218-862-8000.

About Lakes Area Development Association

Lakes Area Development Association enables economic development in the lakes area with business expansion services, new investments, and community enhancements while

preserving a superb quality of life. The association's address is P.O. Box 895, Battle Lake, MN 56515.

For more information, please contact:
Lakes Area Development Association
(218) 862-5232
www.LakesAreaDevelopment.org