



Lakes Area Development Association Hires Executive Director

FOR IMMEDIATE RELEASE

Battle Lake, MN – July 9, 2009 – Lakes Area Development Association board of directors today announced the appointment of Leigh Shebeck as executive director of LADA. In his role, he will oversee daily operations and work to bring economic and community enhancements to the lakes area.

Leigh brings strong business and program management experience to LADA having worked in business development and consulting for many years.

“We’re thrilled to have Leigh bring his energy and focus to LADA. He chose Battle Lake as a community to live in, and now is able to offer his business development experience to the lakes area,” said LADA board president Shawn Frank. “This is exactly the blend of passion for the area and experience we were looking for.”

Having grown up in the area and returning with his family a year ago, Shebeck is glad to be here. “I am excited to be in the lakes area serving in this capacity. The Lakes Area Development Association plan for orderly expansion is right on, and I look forward to working with so many great people to ensure we manage the various projects and initiatives effectively,” said Shebeck.

Feel free to call Leigh at 862-5232 to welcome him or to discuss his goals and vision for LADA.

About Lakes Area Development Association

Lakes Area Development Association enables economic development in the lakes area with business expansion services, new investments, and community enhancements while preserving a superb quality of life. The association's address is P.O. Box 895, Battle Lake, MN 56515.

For more information, please contact:

Lakes Area Development Association

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www.LakesAreaDevelopment.org